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RIVIÈRA  
MAISON

BED & BATH COLLECTION  
AUTUMN/WINTER 2023

# 23



# AUTUMN/ WINTER









# AUTUMN/ WINTER '23

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## INTRODUCING NEW COLLECTION AW'23

As the autumn leaves begin to fall and the air turns crisp, Riviera Maison presents you the most beautiful textiles and bedding for autumn and winter.

Inspired by three themes, each brings a unique and captivating touch to the home. From the chic and romantic "From Paris with Love" to the luxurious and inviting "Mountain Lodge," and the opulent and glamorous "Touch of Glam," the bedding collection has something for everyone.

With a focus on warmth, comfort, and style, Riviera Maison's autumn/winter bedding collection is the perfect way to make your home feel like a cozy retreat during the chilly months ahead. Jump into bed with us and discover the new bedding collection by Riviera Maison!



# Beautiful, sustainable gift packaging



## IMPORTANCE OF PACKAGING

As a leading brand, Riviera Maison understands the importance of packaging. Not only in keeping their goods safe and protected, but also as an essential part of branding. Packaging is a signature you leave everywhere, it needs to be attractive and creating brand experience.

Furthermore, the sustainability aspect of packaging becomes even more and more important these days. Combining those aspects, resulted in a reusable fabric bag and luxurious box made of carton. Both are easy to reuse and recycle.

From this season on, all duvets are packed in a bag. The designs Protea and Evergreen are packed in a box with renewed artwork.





# Winter essentials

“Chic velvet and warm  
flannel are perfect for your  
cozy retreat these chilly  
months ahead.”

## CHIC VELVET

Velvet duvet covers of Riviera Maison are made of 100% velvet, polyester, combined with 100% cotton on the back. They have a very soft and warm touch, which makes this product a good choice if you get cold easily. The velvet is characterized by a beautiful chic sheen.



More about  
velvet duvets  
[on pages 22 & 32.](#)  
And more about  
flannel duvets  
[on pages 38 & 52.](#)

## WINTER CLASSIC FLANNEL

Cotton flannel duvet covers are made of 100% cotton, a natural product. It is also called winter cotton. Flannel feels extremely soft and warm. This makes flannel duvet covers the perfect choice if you get cold easily. Even though flannel feels warm, it is still a breathable fabric. Flannel thanks its softness to the brushed yarns and gives a cosy feeling.







## A trusted and respected brand for 75 years

Welcome to the world of Riviera Maison, the international interior brand that has captured the hearts of design enthusiasts worldwide. Founded in 1948 by Jacques and Dini Teunissen as a humble flower shop in Amsterdam, Riviera Maison has since evolved into a world-renowned brand known for its high-quality and beautiful interior design.

As we celebrate our 75th anniversary this year, we are proud to continuously create beautiful collections and transform houses into homes. Our commitment to quality, craftsmanship, and attention to detail has earned us a reputation as a trusted and respected brand in the industry.

Whether you're looking to add a touch of elegance to your living room, create a cozy bedroom retreat, or add some personality to your outdoor space, Riviera Maison has everything you need to transform your home into a sanctuary that truly reflects who you are.

Join us as we celebrate 75 years of Riviera Maison and discover the endless possibilities for creating a home that is uniquely yours.



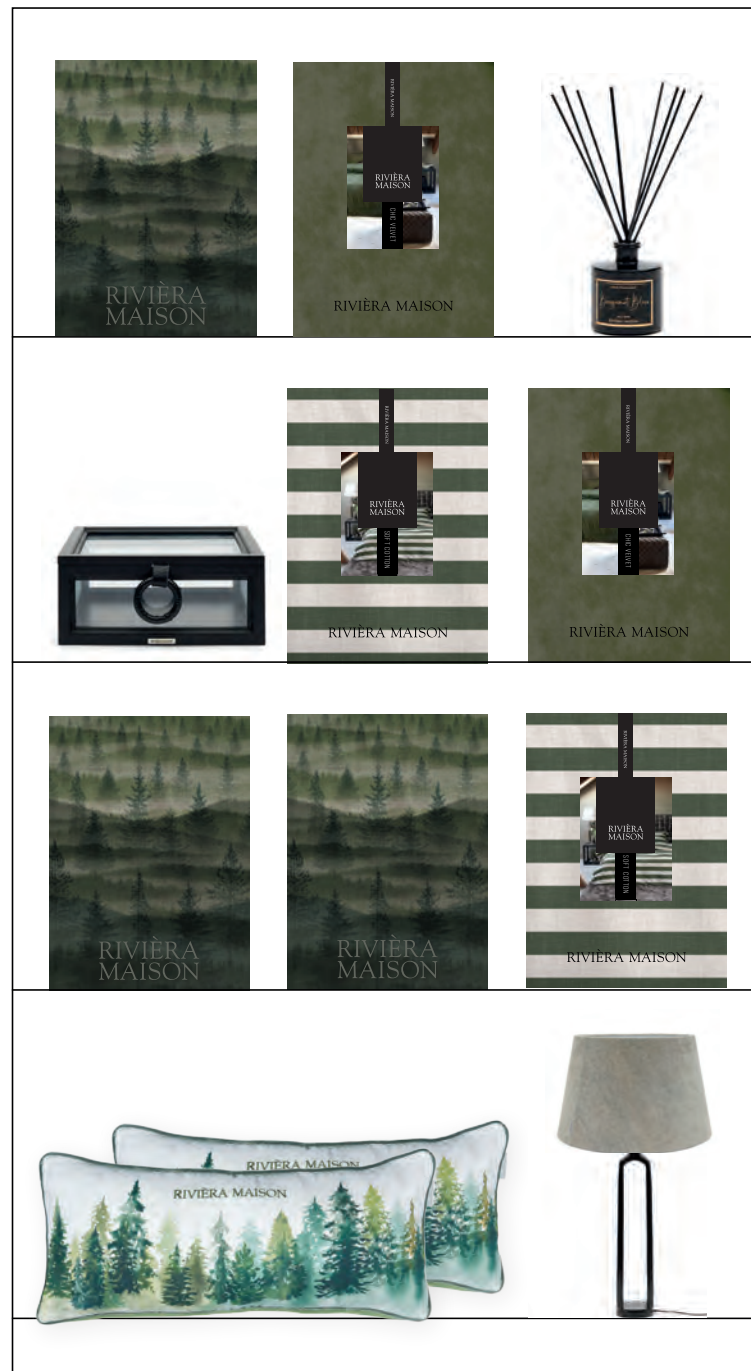


# Showroom presentation

The environment of the store and how products are presented affect customers' experience and their shopping behavior. In this regard we have created an example of a showroom presentation for the theme collection Mountain Lodge. Add, besides the bedding collection, products that add up to the consumers experience and create the ultimate RM feeling in your store.

## Mountain Lodge. All you need for this presentation

- Evergreen Green
- Estate Olive Green
- Brayden Green
- Picea Natural



## WHY ADDING RIVIÈRA MAISON BEDDING PRODUCTS TO YOUR ASSORTMENT?

- Well-known international successful interior brand
- Long tracking record (founded in 1948)
- Huge fanbase
- Riviera Maison fans love to make their home comfy: they really like to show this style

## RIVIÈRA MAISON UNIQUE SELLING POINTS OF BEDDING PRODUCTS

- Longstanding high quality cotton
- Duvet covers have a double tuck-in flap that extends for the entire width on either side (differs per country)
- The total length of the duvet cover is extra-long, in total 260 cm (differs per country)
- Timeless designs
- New collections can be easily combined with designs of ongoing collections



*Mountain Lodge find this theme on p.28*



# R

## FROM PARIS WITH LOVE

Drawing inspiration from the rich culture and history of Paris, this collection is infused with a sense of love and warmth that radiates through every piece. With a light vintage look and trendy, warm tones, this collection is the perfect embodiment of autumn. So indulge in the romance and beauty of this magical city, and let the "From Paris with Love" collection transport you to a world of timeless elegance and enchantment.







# From Paris with Love

“World of timeless elegance  
and enchantment.”



More about the  
style you find on the  
**Storybed page**  
p.20



Contemporary Luxury - Classic  
Home - Historical - Tone-on-Tone  
Designs - Own identity - Warm Tone





**PROTEA TERRA**

100% cotton. Natural and breathable  
with a soft feel. Reversible duvet cover.



Storybed  
From Paris  
With Love



Protea Terra



Estate Dark Pink



Cecelia Sand



Bed Cabinet Pacifica



Vase Porthos



Cecelia Cushion Sand



Hurricane Flamenco

**ON THIS STORYBED**

Romance and beauty,  
reflected by designs with  
a light vintage look and  
trendy, warm tones.

*Protea Terra and Estate Dark Pink are also available in other colours.*







**CECELIA SAND**

Front: 100% polyester velvet, back: 100% cotton. Pillowcases with piping. Very soft and warm touch. With chic sheen.





[Cecelia Sand](#)  
Front: 100% polyester velvet,  
back: 100% cotton.



[Protea Terra](#)  
100% cotton.



[Cecelia Cushion Sand](#)  
100% polyester velvet.  
With embroidery.



# N

## MOUNTAIN LODGE

The Mountain Lodge collection is inspired by a winter escape in the mountains, where the crisp blue sky and snowy landscape create a breathtaking backdrop. Cozy up with white-toned furry blankets and chunky knits for warmth and comfort, while the blue accent adds a touch of ruggedness to the theme. Embrace the beauty and majesty of the winter wilderness with the Mountain Lodge collection.

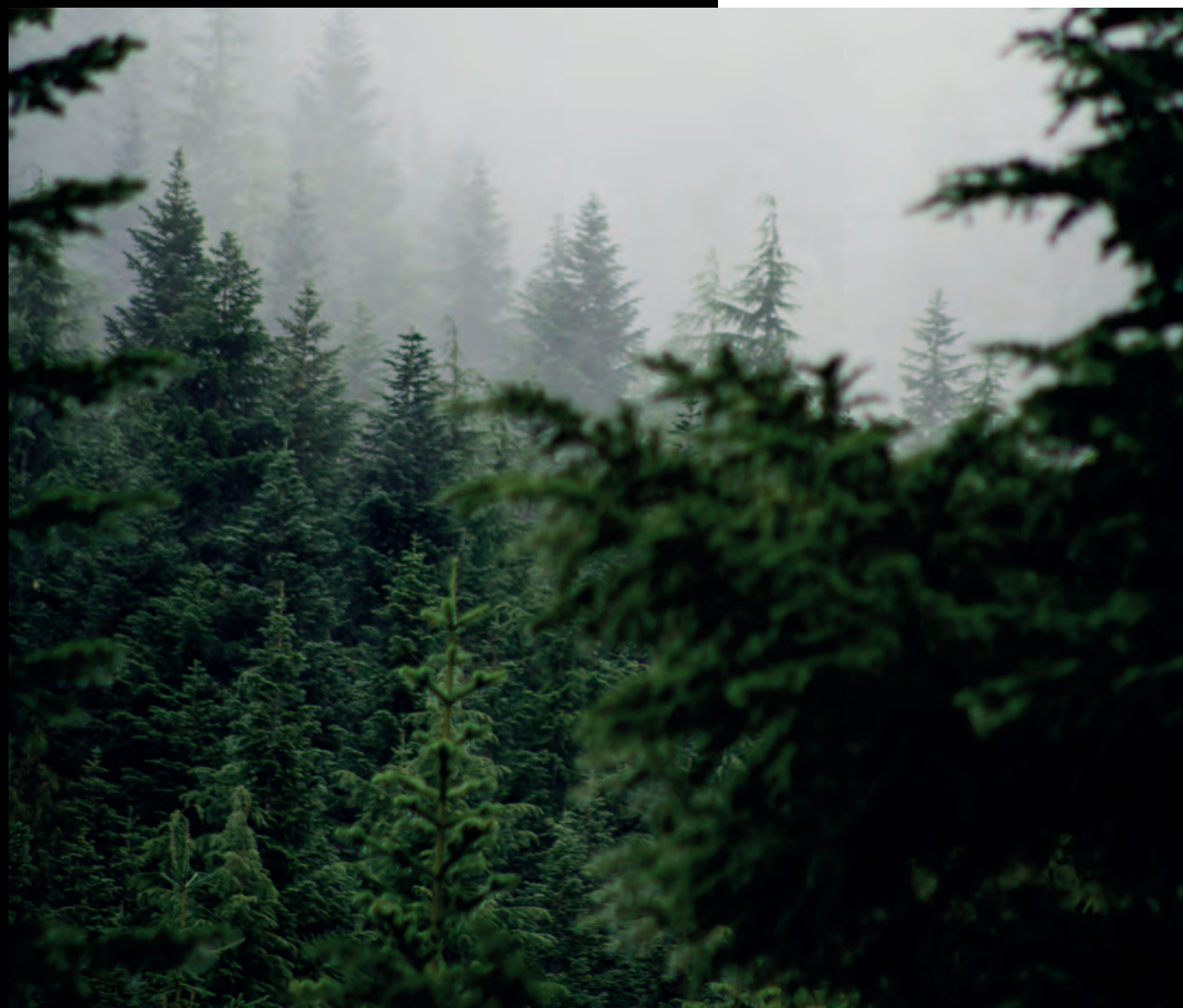


Mountain Lodge



# Mountain Lodge

“Embrace the beauty and majesty of the winter wilderness.”



Contemporary Luxury - Classic Home - Natural - Whites - Basic with its own identity - Neo Neutrals

theme mood





**BRAYDEN GREEN**

100% cotton. Pillowcase with piping.  
Natural and breathable with a soft feel.



**ESTATE OLIVE GREEN**

Front: 100% polyester velvet, back: 100% cotton. Pillowcases with piping. Very soft and warm touch. With chic sheen.



**EVERGREEN GREEN**

100% cotton. Reversible. Natural and breathable with a soft feel.



# Storybed Mountain Lodge



Evergreen Green



Buffet Cabinet The Hoxton



Picea Green Cushion



Room 48 Headboard



Estate Olive Green



Brayden Green



Table lamp Luminee USB  
Black

## ON THIS STORYBED

It's all about winter coziness. Create warmth and comfort with the designs and materials used. Lovely accents add a touch of ruggedness.







### ELEANOR GREY

100% cotton flannel. Reversible.  
Very soft and warm.



**TENDRE GREY**

Front: 100% polyester, back: 100% cotton.  
Very soft and warm touch.





**PINSTRIPE GREY**

100% cotton. Pillowcases with piping. Reversible. Natural and breathable with a soft feel.





[Brayden Green](#)

[100% cotton.](#)



[Estate Olive Green](#)

[Front: 100% polyester velvet.](#)

[back: 100% cotton.](#)



[Pinstripe Grey](#)

[100% cotton.](#)



[Evergreen Green](#)

[100% cotton.](#)



[Tendre Grey](#)

[Front: 100% polyester velvet.](#)

[back: 100% cotton.](#)



[Eleanor Grey](#)

[100% cotton flannel.](#)



[Picea Green Cushion](#)

[100% cotton slub. With piping.](#)



T

## TOUCH OF GLAM

The "Touch of Glam" collection is a luxurious celebration of haute couture fashion and high-end city apartments. With fashionable unitone colours and meticulous attention to detail, this collection offers the ultimate in indulgence and comfort. Each piece is crafted with the finest materials, elevating any living space to the height of sophistication and glamour. A real fashionista theme.





# Touch of Glam

“A real fashionista theme.”



More about the style you find on the [Storybed page](#) p.54



Contemporary Luxury - Classic Home - Natural - Whites - Basic with its own identity - Neo Neutrals

theme mood







**PROTEA SAND**

100% cotton. Reversible.  
Natural and breathable with a soft feel.



**ELEANOR SAND**

100% cotton flannel. Reversible. Very soft and warm.





Storybed  
Touch  
of Glam



Protea Sand



Flameno Windlight



Twill Weave Brown



Ibiza Webbing Lamp



Rug Tulo Carpet



Room 48 Headboard,  
mouliné linen, fabulous flax



Eleanor Sand

**ON THIS STORYBED**  
Fashionable unitone  
colours make up the  
designs of this storybed.  
Create ultimate comfort  
and glamour.

*Protea Sand and Eleanor Sand are also available in other colours.*





**CHEETAH BROWN**

100% cotton. Natural and breathable  
with a soft feel.







**TWILL WEAVE BROWN**  
100% cotton. Natural and breathable  
with a soft feel.





Cheetah Brown  
100% cotton.



Twill Weave Brown  
100% cotton.



Protea Sand  
100% cotton.



Eleanor Sand  
100% cotton flannel.



# Bath collection



“Wrap yourself  
in the stylish, soft  
and comfortable  
bathrobe”

## LUXURIOUS BATHROBES

Wrap yourself completely in those wonderfully soft and thick bathrobes after an energising shower or relaxing bath.

The bathrobes (Beyond, available in white and grey) have long sleeves and pockets, with a beautiful jacquard finish. The embroidered belt adds the finishing touch. The bathrobes are made of 100% cotton, 450 g/m<sup>2</sup>.







Bedding collection overview  
autumn/winter '23



Brayden Green  
100% cotton.



Cecelia Sand. Front: 100% polyester  
velvet, back: 100% cotton.



Cheetah Brown  
100% cotton.



Protea Terra  
100% cotton.



Tendre Grey. Front: 100% polyester  
velvet, back: 100% cotton.



Twill Weave Brown  
100% cotton.



Eleanor Grey  
100% cotton flannel.



Eleanor Sand  
100% cotton flannel.



Estate Olive Green. Front: 100%  
polyester velvet, back: 100% cotton.



Evergreen Green  
100% cotton.



Pinstripe Grey  
100% cotton.



Protea Sand  
100% cotton.

Accessoires overview  
autumn/winter '23



Cecelia Cushion Sand.  
100% polyester velvet. With embroidery.



Picea Cushion Green.  
100% cotton slub. With piping.



Tendre Cushion Grey.  
100% polyester. With embroidery.









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